



# **ASSOCIATED PRESS**



# THE AP-GfK POLL June, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

## A telephone survey of the American general population (ages 18+)

Interview dates: June 14– 18, 2012 Number of interviews: 1,007

Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







## CUR1 through ELE38a previously released

Some items from CURX2/CURX2b previously released

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Same-sex marriage	6/14-18/12	8/18-22/11
Total approve	47	43
Strongly approve	26	15
Somewhat approve	18	22
Lean approve	3	6
Neither approve nor disapprove	3	4
Total disapprove	48	47
Lean disapprove	4	4
Somewhat disapprove	7	15
Strongly disapprove	37	28
Don't know [VOL]	2	6
Refused [VOL]	*	*

'=1,007 N=1,4

ELE41 previously released







PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

Handling social issues, such as abortion and same-sex marriage	6/14-18/12	5/3-7/12
Barack Obama	52	53
Mitt Romney	36	32
Neither [VOL]	8	6
Don't know [VOL]	4	8
Refused [VOL]	*	1

Based on: N=1,007 N=1,004



# PRES5 through FOUR1 previously released

NCC29. [IF CT, DC, IA, MA, NH, NY, VT, WA: Do you.../ALL OTHERS: Would you...] favor, oppose, or neither favor nor oppose a law allowing same-sex couples to be legally married in your state?

## [INTERVIEWER:

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor? FOR EACH "OPPOSE" ASK: Is that strongly oppose or somewhat oppose?]

	6/14-18/12	8/18-22/11*
Total Favor	40	42
Strongly favor	26	32
Somewhat favor	13	11
Neither favor nor oppose	15	10
Total Oppose	42	45
Somewhat oppose	7	6
Strongly oppose	35	39
Already legal in my state [VOL]	1	1
Don't know [VOL]	2	1
Refused [VOL]	1	*

Based on: N=1,007 N=1,000

\*Please Note: Results from an AP-NCC poll







S1. Are you currently registered to vote at your address, or not?

	6/14-18/12
Yes	81
No	18
VOL: Not necessary in my state	1
Don't know [VOL]	1
Refused [VOL]	*

Based on: N=1,007

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10
Supporter	23	22	25	30	28	25	33	30	30	31	30	30	36	28	28	27	27
Strongly	8	7	8	10	10	9	10	8	11	11	8	9	13	10	8	13	9
Moderately	16	15	17	20	18	16	24	23	19	21	22	21	24	18	20	14	18
Not a supporter	65	67	71	64	68	70	61	63	65	61	66	67	60	68	69	65	68
Don't know [VOL]	10	10	4	6	4	5	5	7	6	7	4	4	3	4	3	7	5
Refused [VOL]	1	1	1	1	*	*	1	*	*	*	-	*	1	1	*	1	*

Based on: N=1,007 N=1,004 N=2,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,000





PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	6/14-18-/12	5/3-7/12
Democrat	29	31
Independent	33	29
Republican	22	22
None of these	15	17
Don't know [VOL]	1	1
Refused [VOL]	1	*

Based on: N=1,007 N=1,004



## PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	6/14-18/12	5/3-7/12
Total Democrat	49	49
Democrat – strong	15	16
Democrat – moderate	14	15
Democrat-unknown intensity	1	1
Independent – lean Democratic	14	13
None – lean Democratic	6	6
Total Republican	39	37
Republican – strong	11	11
Republican – moderate	11	10
Republican-unknown intensity	*	1
Independent – lean Republican	13	10
None – lean Republican	4	5
[VOL] Independent – don't lean	5	6
[VOL] None – don't lean	4	6
[VOL] Independent – lean other	1	1
[VOL] None – lean other	2	2
Don't know	-	-
Refused	-	-

Based on: N=1,007 N=1,004





G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

[IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]

[IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

		6/14-18-12	5/-3-7/12
Liberal - strongly		11	10
Liberal - somewhat		11	13
Conservative - strongly		22	20
Conservative - somewhat		20	19
Moderate		32	32
Don't know	-	3	5
Refused		1	1

Based on: N=1,007 N=1,007 N=1,004







## Some items held for later release

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

# DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	49
Separated	4
Divorced	14
Widowed	8
Never Married	24
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,007

# DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	11
High school graduate	31
Technical/trade school	5
Some college	24
College graduate	15
Some graduate school	3
Graduate degree	11
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=1,007

## DM4. In what year were you born?

Age group:

<u>- 19 - 9 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - </u>	
18-29	19
30-49	36
50-64	25
65+	18
Refused [VOL]	2







# DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	30
Suburban area	39
Rural area	29
Don't know [VOL]	2
Refused [VOL]	1

Based on: N=1,007

# DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	58
Rent	28
Other arrangement	13
Don't know [VOL]	*
Refused [VOL]	1







DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	31
One Line	63
Two lines	3
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,007

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	7
One	75
Two	12
Three or more	4
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,007

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	28
Cell phone	40
Both equally	32
Don't know [VOL]	*
Refused [VOL]	-







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	45
One	39
Two	9
Three or more	5
Don't know [VOL]	1
Refused [VOL]	2

Based on: N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	43
No	53
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,007

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	26
Catholic	24
Mormon	2
Jewish	2
Muslim	*
Other religion	22
Don't belong to religious denomination	21
Don't know [VOL]	1
Refused [VOL]	3







# DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	79
No, not a Christian	20
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=192

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	15
Less often than a few times a year	12
A few times a year	21
Once or twice a month	15
Once a week	23
More than once a week	12
Don't know [VOL]	1
Refused [VOL]	2







# DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	85
Don't know [VOL]	-
Refused [VOL]	2

Based on: N=1,007

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	72
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	*
Filipino	-
Samoan	-
Japanese	*
Korean	-
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race	8
Don't know	1
Refused	2
Multiple races	4







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	50
\$50,000+	45
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,007

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	12
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	8
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	8

Based on: N=1,007

# DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on: N=1,007

## **CENSUS REGION:**

Northeast	19
Midwest	22
South	37
West	23







#### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted June 14 - 18, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,007 general population adults age 18 or older.

Interviews were conducted with 707 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <a href="http://www.ap-gfkpoll.com">http://www.ap-gfkpoll.com</a>.





